

THOMPSON BOARD OF EDUCATION

**Thompson Middle School Media Center
Communications Sub-Committee Special Meeting**

6:00 pm

Monday, September 11, 2017

MINUTES

Members Present:

Donna Godzik
Joseph Lindley
William Witkowski

Members Absent:

Thomas Angelo

Also present was:

Melinda Smith, Justin Martin

I. Call to Order

Meeting called to order at 6:06 by Donna Godzik.

II. Discussion

➤ *Communication Plan and Update*

Justin Martin updated the committee with what has been going on with social media and other ways of communication. Administrators have been feeding Martin and Associates with upcoming events for media coverage.

➤ *Strategic Planning*

Justin Martin presented the Strategic Plan Framework for committee review. The framework includes:

- Identifying key players
- Review of school Board's three-year goals
- Review Strategic Plan Calendar
- Schedule break-out sessions

Melinda Smith will be reaching out to community members for involvement.

Kathleen Herbert would like the Board to be more prepared when presenting information regarding the BOE at special school functions. She suggested having a table and a presentation board. Pamphlets from each school and BOE contact information should be available as well to hand out to families.

III. Adjournment

There being no further business the meeting was adjourned by Donna Godzik, seconded by Joseph Lindley at 6:59p.m.

Respectfully submitted,
Danielle M. Pederson
Recording Secretary to the Board

BOE Special Communications Meeting
September 11, 2017